

# CASE STUDY: CONTENT SUPPORT

**CLIENT:** Major Technology & Services Company

**REQUIREMENT:** Provide as-needed marketing professionals to supplement the work of full-time client marketing team. Work involved creating content for client website, marketing collateral, and materials for external business partners.

## APC SOLUTION:



## OUTCOME:

- Provided top-quality marketing expertise for specific projects. APC consultants handled projects independently and delivered end product within specified deadline and within or under budget.

